VŠE / KARIÉRNÍ CENTRUM

Evaluation

Job Fair ŠANCE

Prague University of Economics and Business

Evaluation Job Fair ŠANCE

- **Date of the fair:**
  October 20 – 22, 2026
- **Time of the fair:**
  daily from 10:00 AM to 4:30 PM
- **Venue:**
  atrium of the Rajská Building, VŠE Žižkov
- **Number of exhibitors:**
  102
- **Organizer:**
  VŠE Career and Event Centre

Are you looking for a job or would you like to get an idea of what kind of career might await you in the future with different companies and institutions? The Job Fair ŠANCE is here for you!

Job Fair ŠANCE is one of the long-standing events held at the Prague University of Economics and Business.

Overall View of the Fair

The autumn edition of Job Fair ŠANCE once again filled the atrium of the Rajská Building at the Prague University of Economics and Business.

Students and graduates could meet representatives of exhibiting companies at their stands, discuss current job opportunities and learn what experience and skills employers are looking for. A varied accompanying programme was also part of the fair.

The Rector of VŠE, doc. Ing. Petr Dvořák, Ph.D., was also among the visitors. He praised the organisation of the event and highlighted its value for students and graduates, who can establish contacts with employers and gain a clearer understanding of their career options and goals. He also emphasised the diversity of participating companies, the range of activities for students and the accompanying programme, which offered something for everyone.

Accompanying Programme

A varied accompanying programme was prepared to make the event more engaging and rewarding for visitors. During the fair, visitors could:

- have their CVs reviewed,
- have professional makeup applied and a CV photo taken,
- attend a career coaching session,
- take part in four career workshops,
- receive advice on choosing a suitable outfit,
- and, last but not least, enter a competition for valuable prizes.

CV Consultations

On Tuesday and Wednesday, specialists from Honors Academia offered free individual CV consultations. They provided participants with useful advice and specific recommendations on improving their CVs and preparing for job interviews. They also gave feedback on how to present their experience more effectively during the recruitment process and increase their chances of success.

Professional Photography and Makeup for CVs

During the first two days of the fair, visitors could also take advantage of free professional makeup and photography services. Makeup artists from Make-Up Institute Prague provided the makeup, followed by CV photography sessions with photographer Věra Křeháčková. Participants thus had the opportunity to obtain a high-quality professional portrait suitable for a CV or LinkedIn profile. These photographs can help them present themselves more effectively when looking for a job and make a positive first impression on potential employers.

Career Workshops

The accompanying programme included four free career workshops led by career advisers and industry professionals. Participants could learn about preparing CVs and cover letters, making effective use of their strengths, succeeding in job interviews and building a career in a multinational company. Two workshops organized by the VŠE Career Centre were held in person and two online, with one of them also conducted in English.

- Career workshop: CVs and Cover Letters That Stand Out (in person, CZ)
- Career workshop: Use Your Strengths to Get a Job That Fits You (online)
- Career workshop: Interview Ready: Practise Confident and Convincing Answers (online, CZ)
- Career workshop: How to Build a Career in a Multinational Corporation (in person, CZ)

Career Coaching

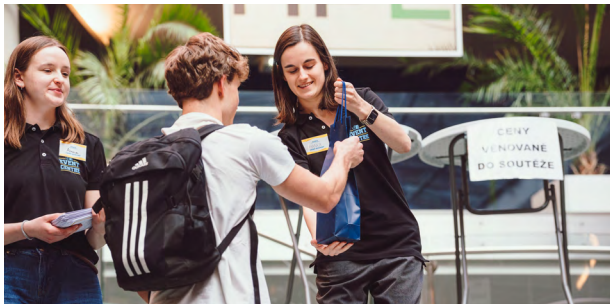
On Thursday, fair visitors had the opportunity to attend free individual career coaching sessions with coach and motivator Nikol Janovská. During these one-to-one consultations, students could discuss questions related to their studies, future career direction and personal development. The sessions provided space to share their experiences, clarify career goals and identify suitable next steps for their development.

Fashion Consulting

Fashion consultant Halyna Matolych helped visitors choose appropriate clothing for professional settings. The consultations focused on combining colours and individual pieces of clothing, as well as putting together outfits for job interviews, the workplace or social occasions. The advice helped participants develop a professional appearance while feeling confident and retaining their personal style.

Visitor Competition for Valuable Prizes

Visitors could also enter a competition for valuable prizes donated by exhibiting companies and institutions. To participate, they simply had to visit the participating stands, collect stamps on their competition cards, and submit their completed cards for the prize draw. Winners were announced and prizes awarded each day at 4:00 PM. Prizes included a GoOut voucher, a high-capacity power bank and gift vouchers for the Alza and Zalando online stores. The competition also encouraged visitors to meet a wider range of exhibitors.



Best Exhibitor Competition

Visitors to Job Fair ŠANCE could also vote for the best exhibitor. Voting was one of the requirements for entering the visitor prize competition. The evaluation was conducted through an anonymous questionnaire available in both Czech and English, allowing international students to participate as well.

The main evaluation criteria were the appearance of the stand, the overall impression of the visit, and the approach of the company representatives.

Winners of the Autumn Job Fair ŠANCE 2026:

- Tuesday, October 20, 2026 – **KPMG,** L'Oréal Groupe, HENKEL ČR
- Wednesday, October 21, 2026 – **Lidl Česká republika,** Kaufland Česká republika, CLA Czech Republic
- Thursday, October 22, 2026 – **Make,** JetBrains, mBank and MONETA Bank

We warmly congratulate the winning exhibitors and thank everyone who took part in the voting.