



Evaluation

Job Fair ŠANCE

Prague University of Economics and Business

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- » **Date of the fair:**
March 17 – 19, 2026
- » **Time of the fair:**
every day from 10:00 AM to 4:30 PM
- » **Venue of the fair:**
Atrium of the Rajska building, VŠE Žižkov
- » **Number of exhibitors:** 102
- » **Organizer of the fair:**
VŠE Career and Event Centre

Are you looking for a job or would you like to get an idea of what kind of career might await you in the future with different companies and institutions? The Job Fair ŠANCE is here for you!

The Job Fair ŠANCE has a long-standing tradition at the Prague University of Economics and Business.

Overall view of the fair

The spring Job Fair ŠANCE took place again this year in the atrium of the Rajska Building of the Prague University of Economics and Business.

Visitors had the opportunity to meet with company representatives, get an overview of current events on the job market in various fields, find out the requirements and salary evaluations of individual positions, and at the same time participate in a varied accompanying program.

The Job Fair ŠANCE was also visited by the Rector of VŠE, doc. Ing. Petr Dvořák, Ph.D., who appreciated the organization of the entire event and emphasized its importance for students and graduates of VŠE, helping them gain valuable experience and get closer to their future careers.

Accompanying Program

To increase the attractiveness and success of the entire event, a varied accompanying program was prepared for the visitors of the fair. During the fair, visitors had the opportunity to:

- » consult their CVs,
- » get makeup done and have professional CV photos taken,
- » consult their business plans,
- » participate in three career workshops,
- » get advice on choosing a suitable outfit,
- » learn how to regularly examine breasts and testicles as a cancer prevention from the Loono company,
- » and last but not least, compete for valuable prizes.



CV Consultations

On Tuesday and Wednesday, fair participants could take advantage of consulting their resumes. Specialists s Honors Academia provided practical tips on how to succeed in job interviews and selection processes during these meetings. The service was available to all interested parties free of charge.



Professional Photography and Makeup for CVs

On the second and third day of the fair, visitors could also take advantage of getting free makeup by professional make-up artists from the Make-Up Institute Prague and then having their pictures taken by photographer Věra Křeháčková. Thanks to these services, participants have the opportunity to obtain professional and confident photos that they can use on their LinkedIn profiles or in their CVs.



Business Plan Consultations

Students and graduates had the opportunity to discuss their business ideas for free with experts from the CzechInvest agency. Experienced advisors offered specific recommendations for the development of their projects, from the initial idea and its realization, through



strengthening existing activities, to expansion into new markets. The consultations allowed students to better navigate the business environment and showed the next steps on their professional journey.

Career Workshops

Three career workshops were also held as part of the fair, led by experienced career advisors and experts from practice. Participants could focus on practical skills, such as interview preparation, resume creation, or effective answering of questions during an interview. The workshops, organized by the VŠE Career Centre, took place both in-person and online, and just like other accompanying activities, they were free for all participants.



- » Career workshop: How to prepare for a job interview – how to answer questions with confidence (in-person)
- » Career workshop: Resume and cover letter, what gets you to an interview (online)
- » Career workshop: Resume and cover letter that impress (in-person)

Loono – Educational Preventive Program

Visitors of the fair, assisted by trainers from Loono, could try how to regularly check breasts and testicles and thus detect potential cancer in time. Demonstrations of self-examination took place on special educational models in which lumps were hidden so that everyone could practically try the correct technique.



Fashion Consulting

At the fair, visitors had the opportunity to use expert fashion consulting focused primarily on appropriate dressing for the work environment. Stylists stylingkouc.cz and martadolanova.cz advised on how to choose the right colors, combine clothes, and create an outfit suitable for a job interview, work, and social events. The consultations helped participants look professional, feel confident, and at the same time maintain their natural personal style.



Visitor Competition for Valuable Prizes

During the fair, a popular competition for prizes took place, donated by participating exhibiting companies and institutions, thereby contributing to a more interesting event program. Any visitor could join the competition. Participants collected stamps from companies on competition cards and, after filling them completely, could enter a raffle. Every afternoon at 4:00 PM, the announcement of winners and the awarding of prizes took place, including, for example, a voucher for the diagnosis of a personal profile and career potential, a Samsung Galaxy Fit3 Smartwatch, or vouchers for the Alza or Zalando e-shops.



Best Exhibitor Competition

At the fair, all visitors had the opportunity to vote and decide who would become the best exhibitor. This voting was required of all those who wanted to compete for prizes in the visitor competition. An anonymous questionnaire was used for the evaluation, available in both Czech and English, so that foreign students could also participate.

The main criteria for the evaluation were the appearance of the stand, the overall impression from visiting the stand, and the helpfulness of the exhibitors.

Winners of the spring Job Fair ŠANCE 2026:

- » Tuesday, March 17, 2026 – **KPMG Czech Republic**, PwC Czech Republic, and Komerční banka
- » Wednesday, March 18, 2026 – **STOCK Plzeň** – **Božkov**, Kaufland, and AB InBev
- » Thursday, March 19, 2026 – **KraftHeinz**, ČSOB Stavební spořitelna, TRINITY BANK, and PENNY

We warmly congratulate all the winners of the best exhibitor competition on their success.