



Evaluation

Job Fair ŠANCE

Prague University of Economics and Business

Evaluation Job Fair ŠANCE

» **Date of the fair:**

October 14-16, 2025

» **Opening hours:**

each day from 10:00 AM to 4:30 PM

» **Venue:**

Atrium of the Rajská Building, Prague
University of Economics and Business, Žižkov

» **Number of exhibitors:**

102

» **Organizer:**

VŠE Career Centre and VŠE Event Center

Are you looking for a job or would you like to get an idea of what kind of career might await you in the future with different companies and institutions? The Job Fair ŠANCE is here for you!

The Job Fair ŠANCE has a long-standing tradition at the Prague University of Economics and Business.

Overview of the Fair

The autumn edition took place, as usual, in the atrium of the Rajská Building.

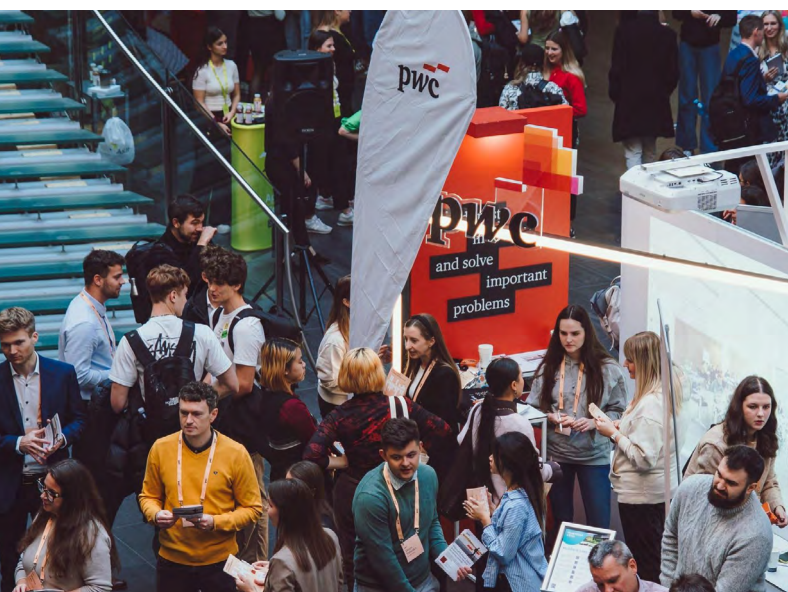
Visitors were able to connect with potential employers, obtain information about the current labor market in various sectors, learn about job requirements and salary ranges, and participate in a diverse accompanying program.

The rector of VŠE, doc. Ing. Petr Dvořák, Ph.D., also visited the fair. He praised its organization and emphasized that both students and graduates can use this opportunity to gain valuable experience and move closer to their dream careers.

Accompanying Program

To make the event more attractive and successful, a diverse accompanying program was prepared for visitors. During the fair, they could:

- » consult their CVs,
- » get professional make-up and a CV photo,
- » discuss their business ideas,
- » attend three career workshops,
- » talk through career questions and uncertainties in a coaching zone,
- » and last but not least, take part in a prize competition.





CV Consultations

On Wednesday and Thursday, visitors could have their CVs reviewed by experts from Honors Academia, who offered practical advice on improving chances during job interviews and selection processes. The service was free of charge for all attendees.



Professional CV Photography and Make-up

On the second and third days of the fair, visitors could also get free professional make-up and photographs for their CVs or LinkedIn profiles. Professionals from Notino provided the service on-site, helping participants obtain professional-quality portraits to boost their career presentation.



Business Idea Consultations

Students and graduates could consult their business ideas for free with experts from CzechInvest. The specialists provided individual guidance on developing business plans—from the initial idea to its realization, scaling existing projects, and expanding into new markets. These consultations helped students navigate the business world and take the next steps in their entrepreneurial journey.



Career workshops

The fair featured three career workshops, led by experienced career advisors and industry professionals. Participants focused on topics such as preparing for job interviews, creating effective CVs, career development, and identifying their personal strengths.



The workshops were organized by the VŠE Career Center and held both in Czech and English, in-person and online. All sessions were completely free of charge.

- » Career Workshop: How to find, name, and sell your strengths (online)
- » Interactive Lecture: How to ace your job interview (online)
- » Career Workshop: CV and Cover Letter That Get Noticed (in-person)

Career Coaching

On Thursday, career coach and motivational speaker Nikol Janovská was available to advise students on academic, career, and personal topics. Coaching sessions were free for all fair visitors.



Visitor Prize Competition

Throughout the fair, visitors could participate in a popular raffle with attractive prizes. All rewards were provided by participating companies, adding to the variety of the event. Participants collected stamps from different exhibitors on special contest cards and, after completing them, entered a prize draw. Each afternoon at 4:00 PM, winners were announced and prizes awarded. Prizes included, for example the board game The Witcher: Old World, a voucher for a personal coaching session, and a gift card for the Zalando online store.



Best Exhibitor Competition

Visitors also had the chance to vote for the Best Exhibitor of the fair. Voting was mandatory for all participants wishing to join the prize competition. An anonymous questionnaire, available in both Czech and English, ensured international students could participate as well.

The main evaluation criteria included booth appearance, overall impression, and exhibitor friendliness.

Winners of the Autumn Job Fair ŠANCE 2025:

- » Tuesday, Oct 14, 2025: **KPMG**, PwC Czech Republic, LeitnerLeitner, PRO.MED.CS Praha
- » Wednesday, Oct 15, 2025: **Kaufland**
Czech republic a Notino, Publicis Groupe, L'Oréal Groupe
- » Thursday, Oct 16, 2025: **Notino**, KraftHeinz, AB-InBev

We would like to congratulate all the winners of the Best Exhibitor Competition on their success.